

EssilorLuxottica reaffirms long-standing partnership with European Academy of Optometry and Optics (EAOO) as sponsor of Vision Dublin 2022

Charenton-le-Pont/Dublin, 13 May 2022 – EssilorLuxottica remains committed to its strong partnership with the European Academy of Optometry and Optics (EAOO), as a platinum sponsor of their annual conference [Vision Dublin 2022](#), held in Dublin on May 13-15. As part of its mission to engage, share insights and provide innovative solutions to address the growing problem of myopia, EssilorLuxottica's session will feature renowned myopia expert Prof. Mark Bullimore on myopia control and will showcase its latest innovation in myopia control, Essilor Stellest lenses.

With the rising global prevalence of myopia and high myopia all over the world, there is a strong need of simple and safe clinical methods for slowing down myopia progression and the axial elongation, to manage this epidemic. EssilorLuxottica's continued focus on the importance of myopia management, and on the new solutions to manage myopia at this year's conference, illustrates the group's strong commitment to bringing breakthrough solutions for children to help slow down their myopia progression and prevent high myopia onset in their future life.

EssilorLuxottica's keynote session will see internationally renowned myopia expert, Prof. Mark Bullimore, MCOptom, PhD, FAAO, presenting at 11:00 am on May 15, focusing on topics related to myopia control:

- Myopia Control: why each diopter matters
- Myopia control: comparing outcomes in East Asian Children and EU Children.

This will be followed by EssilorLuxottica's R&D experts' presentations, introducing Essilor Stellest lenses and its clinical trial results. EssilorLuxottica will also have a booth where attendees can discover instruments for day-to-day practice. The agenda can be found [here](#) and interested attendees can register for the event [here](#).

Professor Nicholas Rumney, President EAOO said, *“The European Academy of Optometry and Optics is once again delighted to be resuming our long-standing partnership with EssilorLuxottica as platinum sponsors of our first face to face meeting since Rome 2019. This meeting brought in partnership with our host the Association of Optometrists Ireland, coincides with the European council of Optometry and Optics and is the place for European optometrists, dispensing opticians, academics and researchers to gather together again.”*

Martin O'Brien, FAOI, Member, Optometry Ireland Executive & Chair of Education and CPD said, *“Optometry Ireland is delighted to host the EAOO meeting, alongside the ECOO General Assembly in Dublin. It has been a challenging two years since the COVID-19 outbreak and one of the things that has been sorely missed has been the opportunity to meet people in person, network and learn with colleagues. Optometry Ireland and EAOO are honoured to have EssilorLuxottica as platinum sponsor and are looking forward to welcoming dispensing opticians and optometrists from Europe and farther afield to Dublin for what promises to be an excellent weekend of optical education and conversation.”*

Alberto Silva, EMEA Director of Education and Professional Relations, EssilorLuxottica, said, *“We are very honoured to continue our important partnership with the European Academy of Optometry and Optics, as it helps us fulfil our common mission to advance knowledge and practice among eye care professionals in Europe and globally. As a proud conference sponsor, we hope that sharing our myopia expertise and latest innovations with eye care practitioners at*

this international forum will encourage and support more widespread adoption of myopia management, and contribute to better vision and eye health for children.”

EssilorLuxottica is deeply committed to showcase its expertise in myopia management at international forums, to help eye care professionals better deal with this rising prevalence of myopia among children. This means constant innovation and prioritizing global awareness and education of the importance of prevention, correction and protection of children’s vision around the world.

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About EAOO

The European Academy of Optometry and Optics (EAOO) is a membership organisation that provides a much needed voice to help advance optometry and optics, develop the scientific knowledge base and support and promote lifelong learning for optometrists, opticians, vision scientists and all those involved in eye health care across Europe. It was launched in May 2009, and has since built a strong network of eye care professionals across Europe. Together, we are working to harmonise standards and practices in optometry and optics.

About Optometry Ireland

Optometry Ireland is a membership organisation that represents the professional interests of eyecare professionals in Ireland. Whilst Optometry Ireland originated as the professional body representing optometrists (formerly known as ophthalmic opticians), Optometry Ireland advocates on behalf of everyone working in the eye-care sector. The role of Optometry Ireland, is to provide an unbiased voice for eye-care professionals in Ireland and to advance the profession in Optometry so our members can put their professional skills to their fullest use, in order for the people of Ireland have access to expert eyecare that Irish Optometrists are educated and trained to deliver. We advocate for world class patient care by raising awareness about the importance of access to regular high quality eyecare and promote good vision and ocular health.

About EssilorLuxottica

EssilorLuxottica is a global leader in the design, manufacture and distribution of ophthalmic lenses, frames and sunglasses. Formed in 2018, its mission is to help people around the world to see more and be more by addressing their evolving vision needs and personal style aspirations. The Company brings together the complementary expertise of two industry pioneers, one in advanced lens technology and the other in the craftsmanship of iconic eyewear, to set new industry standards for vision care and the consumer experience around it. Influential eyewear brands including Ray-Ban and Oakley, lens technology brands including Varilux and Transitions, and world-class retail brands including Sunglass Hut, LensCrafters, Salmoiraghi & Viganò and GrandVision are part of the EssilorLuxottica family. EssilorLuxottica has approximately 180,000 employees. In 2021, the Company generated consolidated *pro forma* revenue of Euro 21.5 billion. The EssilorLuxottica share trades on the Euronext Paris market and is included in the Euro Stoxx 50 and CAC 40 indices. Codes and symbols: ISIN: FR0000121667; Reuters: ESLX.PA; Bloomberg: EL:FP. For more information, please visit: www.essilorluxottica.com.